

KPDNHEP holds joint Consumerism Roadshow and Semeba Festival

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Chong (third right) gives away a schoolbag to a primary schoolboy from Kampung Semeba.

KUCHING: The Ministry of Domestic Trade and Consumer Affairs (KPDNHEP) and the Village Development and Security Committee (JKKK) of Kampung Semeba are holding a three-day Consumerism Roadshow and Semeba Festival, which ends today.

Deputy Minister of Domestic Trade and Consumer Affairs Chong Chieng Jen, who is also Stampin assemblyman, officiated at the opening of the event on Friday.

During the ceremony, F&N Beverages Marketing Sdn Bhd distributed food items to 100 villagers under its 'Food Aid' initiative, and schoolbags to 100 schoolchildren from the village under its 'Back to School' initiative.

"The ministry has also provided information on consumerism through various talks on consumer rights and the roles to be played in becoming a smart and careful consumer in decision-making, as well as the proper channels to be used," said KPDNHEP in a statement yesterday.

Various activities during the festival include 'Battle of the Bands', folk games as well as performances from invited bands and artistes.

Also present was organising chairman Jisin Nyud.