

19 more items listed under Aidilfitri price control scheme

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Domestic Trade and Consumer Affairs Minister Datuk Alexander Nanta Linggi (right) says 19 more items are placed under the Festive Season Maximum Price Control Scheme (SHMMP). - BERNAMA pic

PUTRAJAYA: The Domestic Trade and Consumer Affairs Ministry (KPDNHEP) has added 19 items under the Festive Season Maximum Price Control Scheme (SHMMP) in conjunction with the upcoming Aidilfitri celebration.

In a statement, its Minister, Datuk Alexander Nanta Linggi, said on top of 16 items already listed under the SHMMP, effective from yesterday to June 3, the 19 new items would bring the total number of goods on the list to 35.

The new items are tomatoes; imported round cabbages (from Indonesia and China, excluding Beijing cabbages); red chillies; green capsicums; long beans; sawi (mustard leaf); lady's fingers or okra; Holland onions, Chinese onions; imported potatoes (China); dried chillies; and groundnuts.

Fish listed are kembung (including mabung); selayang; aya/tongkol (tuna); frozen kembung; frozen selayang; frozen selar and frozen demudok/sagai/cermin/cupak.

He said the ceiling price for the 19 items will take effect from May 22 to June 3.

Apart from implementing the SHMMP in conjunction with Aidilfitri, KPDNHEP will also enforce a similar scheme for the Keamatan Festival and Gawai Day from May 28 to June 3.

"The increase in the number of items is at the request of consumers, as these are preferred items during the Conditional Movement Control Order (CMCO) period," he said.

"It is hoped that the prices of the goods listed will be regulated via the implementation of the SHMMP, especially at wet markets and among small traders, which are prime destinations for shoppers during the festive season," he said.

Alexander said that the ministry will continue to improve its monitoring and inspection of supplies and prices of goods nationwide.

"Traders must adhere to instructions and be ethical in managing their businesses, while consumers must be aware of their responsibilities and exercise their rights," he said.

Alexander also cautioned producers and manufacturers, wholesalers and retailers against raising the prices of goods indiscriminately after the scheme expires. – Bernama

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