

## Campaign did not cut prices of goods, says ministry

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**KUALA LUMPUR:** The Domestic Trade and Consumer Affairs Ministry has rubbished claims that the buy Muslim first campaign has reduced the prices of goods.

Ministry secretary-general Datuk Muez Abd Aziz said such claims were unfounded because prices of goods were dictated by offers from manufacturers, suppliers and retailers.

He was commenting on a statement by PAS MP for Tumpat, Che Abdullah Mat Nawi, who said the campaign had drastically reduced the prices of goods.

Muez said manufacturers, suppliers and retailers offered discounts according to certain periods at supermarkets or business premises, thus bringing down the prices.

"It also depends on the initiatives and sales campaigns conducted by retailers who are competing among themselves to attract consumers," he said yesterday.

Muez said the ministry had no plans to change the Buy Malaysian-Made Products campaign, which was launched in 1984, to accommodate the buy Muslim first campaign.

He described the buy Muslim first campaign as just a general call, adding that the ministry considers the promotion of local products as more important and a better way to get good bargains. — Bernama

Read more at <https://www.thestar.com.my/news/nation/2019/11/16/campaign-did-not-cut-prices-of-goods-says-ministry#xpgZfybHcYvR6CZB.99>