

JAPANESE SUPERSTORE

REFURBISHED AEON TAMAN MALURI OPENS

Revamped at cost of RM300m, shopping centre now offers 120 stores on 7 floors

KUALA LUMPUR

AEON Taman Maluri shopping centre, the first Japanese supermarket chain in Malaysia, unveiled its new look following a major two-year refurbishment.

The refurbished Aeon Taman Maluri, which first opened its doors 30 years ago, now features the first "Aeon Style" concept in Southeast Asia.

Aeon Co (M) Bhd, formerly known as Jaya Jusco, said the idea of "Aeon Style" was to create dedicated spaces that offered comfort and convenience for shoppers.

"The shopping centre is designed to provide ample space for

shoppers to move around comfortably.

"They are also able to access a wide range of lifestyle and fashion brands, as well as food and beverage outlets that offer local and international cuisines," it said in a statement.

Aeon Taman Maluri was revamped at a cost of more than RM300 million and would have more than 120 stores over seven floors.

The shopping centre also has more than 1,500 parking bays on four levels.

"The new enriched look is in line with our objective to cater to the changing trends and needs across generations.

"This (Aeon Style) concept en-



Domestic Trade and Consumer Affairs Minister Datuk Seri Saifuddin Nasution Ismail (left) and Aeon Co (M) Bhd executive director Poh Ying Loo on a train ride to the AEON Maluri MRT station, which connects to the Aeon Taman Maluri shopping centre.

ables us to combine Aeon's product line-ups and intensify customer services to offer a holistic shopping experience," said Aeon managing director Shinobu Washizawa.

"The existence of modern rail and a reliable public transport system, such as the Mass Rapid Transit (MRT) and Light Rail Transit (LRT) lines, further offer

customers convenience and easy access to the shopping centre, while contributing to the increase in footfall," he said.

The AEON Maluri MRT station is directly linked to the mall via an underground walkway, while the Maluri LRT station is only a short walk away.

He said the lifestyle and values of customers were chang-

ing dramatically.

"Thus, there is a need to upgrade existing malls and establish a few neighbourhood general merchandise stores and MaxValu Prime supermarkets to generate sustainable growth and to grow local communities within the neighbourhoods while enhancing the value of the areas," he added.