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Shell aims to raise RM2m for charity

SHELL Malaysia expects to raise more than RM2 million from its fifth Raya Corporate Social Responsibility (CSR) campaign, themed. "Anda Beli, Kami Derma".

"Last year, we raised RM2 million and we hope to do better than that this year," said Shell Malaysia Trading Sdn Bhd and Shell Timur Sdn Bhd managing director Shairan Huzani Husain at the launching ceremony.

During the 10-day campaign from May 30 to June 8, for every one litre of Shell fuel pumped (excluding diesel) or every RM1 spent at Shell Select stores (excluding E-Pay products such as mobile reloads, Touch 'n Go

purchases and other in-store services such as utility payments), one sen will be contributed to either the National Cancer Society, Food Aid Foundation or Malaysian Nature Society.

At the same time, Mastercard will also make an additional contribution of one sen to the Food Aid Foundation for every litre of Shell fuels pumped or every RM1 spent at any Shell Select stores nationwide to for payments made with any Mastercard card.

Customers can select their preferred choice of beneficiaries after submitting either the original or duplicate copy of the receipt at a Shell station.



Trade and Consumer Affairs secretary general Datuk Muez Abdul Aziz, Shell Malaysia Trading Sdn Bhd and Shell Timur Sdn Bhd managing director Shairan Huzani Husain, and Shell National Sales Manager Zharin Zhafrael Mohd at the launch of the 'Anda Beli, Kami Derma' campaign.