## NEW STRAITS TIMES

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HARI

TARIKH M/SURA

## BRAND FORUM

International Advertising Association Malaysia (IAA) president John D. Chacko (left) presenting a token of appreciation to Deputy Domestic Trade and Consumer Affairs Minister Chong Chieng Jen at the IAA forum titled 'Regulatory Challenges Facing Brands' in Petaling Jaya on Thursday. The forum discussed regulatory issues facing brand owners and consumers.