

## Malaysian franchise networks in Indonesia expected to reach 700 next year

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**JAKARTA (Sept 13):** The Malaysian Domestic Trade and Consumer Affairs Ministry is expecting the existing 670 networks of Malaysian franchises in Indonesia to rise to 700 next year given the huge potential for franchising businesses in the country of some 260 million people.

Ministry secretary-general Datuk Muez Abd Aziz said the existing networks included brands such as Marrybrown, Bangi Kopitiam and The Manhattan Fish Market.

He was speaking to Bernama after officiating at the Malaysian Franchise Pavilion in conjunction with the Indonesian Franchise and License Expo held here today.

Also present was Malaysian ambassador to Indonesia, Zainal Abidin Bakar who said the Malaysian embassy would work closely with the Ministry in promoting Malaysian franchises in Indonesia.

He said this effort would include inviting Malaysian franchises in Indonesia to participate in Malaysian embassy events.