

Consumers advised to do online business with 'Biztrust' trademark

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KUALA NERANG (July 10): Consumers are advised to conduct business with online services which have the Biztrust digital certification introduced by the Companies Commission of Malaysia (SSM) since 2017, to avoid any fraud.

Domestic Trade and Consumer Affairs Minister Datuk Seri Saifuddin Nasution Ismail said the move would also enable authorities to track down online salesmen who commit fraud in their business dealings.

"Companies with existing BizTrust trademarks are trusted not to be fraudulent and consumers can use their services with confidence.

"We (the ministry) are encouraging that all online traders to register with SMM and get BizTrust certification," he told reporters after opening the Sekolah Menengah Kebangsaan Kuala Nerang Excellence Award Day here today.

In a statement in Parliament yesterday, Saifuddin was reported to have said that in the first five months of this year, there were 943 cases of claims involving online businesses selling goods and services.

Meanwhile, on the amendment of the limit for claims under the Tribunal for Consumer Claims Malaysia (TTPM) from RM25,000 to RM50,000 which was approved by the Dewan Rakyat on Monday (July 9), Saifuddin said he hopes it would give a message to the parties offering services and goods not to try any scams.

"On the part of the consumers, with the increase in the limit of claims, they will feel their rights are more protected and taken care of," he said. — *Bernama*

