

Sibu traders complying with Deepavali price scheme – KPDNHEP

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Chang (third left) launches the 'Deepavali Maximum Price Scheme', witnessed by Roslee (second left) Roslee, Tang (third right) and others.

SIBU: The Ministry of Domestic Trade and Consumer Affairs (KPDNHEP) inspected about 100 premises here last Sunday as part of its operation to ensure compliance among traders with the 'Deepavali Maximum Price Scheme 2019', which is in enforcement until Nov 2.

In this regard, KPDNHEP Sibu chief Roslee Maslie was happy that the traders had given good cooperation to his enforcement team.

"Yesterday (Sunday), we inspected about 100 premises comprising markets, grocery shops and supermarkets. Based on the inspection by our officers, there were no prices that exceeded the maximum threshold. We also did not receive any complaint, including those concerning non-availability of stock in the market. All the premises inspected complied with the scheme," he told reporters after launching the scheme at Sing Kwong Supermarket, Jalan Salim here yesterday.

Bukit Assek assemblywoman Irene Chang officiated at the event.

According to Roslee, a total of 16 items are gazetted under the scheme for Sibu.

He also warned that selling these gazetted items above the ceiling prices would contravene with the Price Control and Anti-Profiteering Act 2011.

Upon conviction, an individual can be fined up to RM100,000, or sentenced to three years' jail, or both; or receive a compound of up to RM50,000.

Companies, on the other hand, can be fined up to RM500,000, or imposed with a compound of up to RM250,000.

For failure to display the pink price tags for the gazetted items, an individual can be fined up to RM10,000 or receive a compound of up to RM5,000 upon conviction; companies that commit this offence can be fined up to RM20,000, or receive a compound of up to RM10,000.

After the launch, Irene was accompanied by Roslee and Sing Kwong Supermarket director Tang Kuok King during the inspection, which involved 15 KPDNHEP officers.

Under the scheme, the retail prices for 16 items for Sibul, Kanowit and Selangau are as the following: RM6.70/kg for live chicken, RM8.50/kg for standard chicken (slaughtered and dressed with leg, head, liver and gizzard or any parts thereof), RM9.50/kg for super chicken (slaughtered and dressed without leg, head, liver and gizzard), RM30/kg for imported bone-in mutton, RM0.39 for each Grade A egg, RM0.38 for each Grade B egg, RM0.37 for each Grade C egg, RM15/kg for red chillies, RM17/kg for dried chillies, RM7/kg for tomatoes, RM5/kg for grated coconut, RM7.50/kg for Indian shallots, RM6/kg for imported onions, RM3.50/kg for imported potatoes (China), and RM4/kg for imported lentils (Australia).

